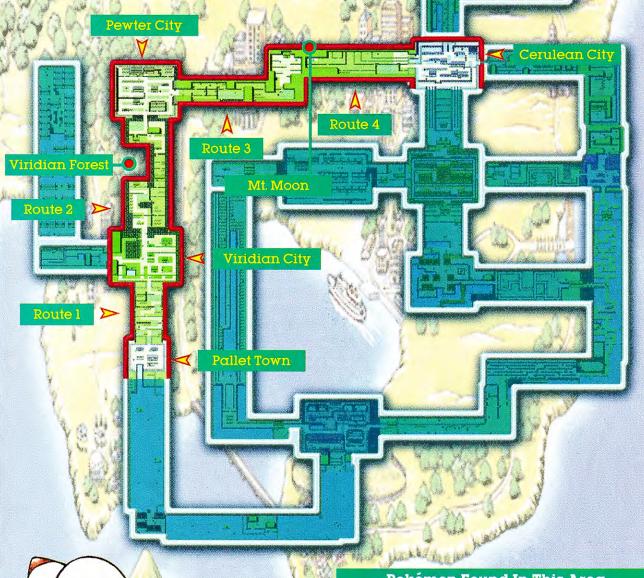




The World of Pokémon

In this first issue of Pokémon Power, we'll explore the first eight areas of the game, which are highlighted on the map below. We'll examine each area in turn and point out vital clues and areas of interest. We'll also profile the various Pokémon that can be found in each area and give you valuable tips on battling and collecting them.

Your amazing
Pokémon adventure
is about to begin!





| Pokémon Fou | nd In This Area |
|--------------|-----------------|
| #10 CATERPIE | #25 PIKACHU |
| #11 METAPOD | #27 SANDSHREW |
| #13 WEEDLE | #35 CLEFAIRY |
| #14 KAKUNA | #39 JIGGLYPUFF |
| #16 PIDGEY | #41 ZUBAT |
| #19 RATTATA | #46 PARAS |
| #21 SPEAROW | #74 GEODUDE |
| #23 EKANS | |

HE POKÉMON'

Volume 1 Issue 1

Saturday, August 1st, 1998



Pokémon Pop. Risi

PALLET TOWN - Citizens are being warned to be cautious when traveling outside the city. The wild Pokémon population is rising, and experts are at a loss to explain why. "It's not unusual to see their numbers rise and fall over time," said Professor Oak, the world's foremost authority on Pokémon, "but this sudden boom is quite unusual." Professor Oak said that the Pokémon are also becoming more aggressive, and he urges travelers to stay away from grassy

areas where wild Pokémon live. One person who will not be following the good doctor's advice is Gary, Professor Oak's own grandson. "This is a good chance to add to my collection," he said. "I want to show the world I can collect all 150 Pokémon." The young man's ultimate goal is to be the greatest Pokémon trainer of all time. "I'm going to beat everyone," he insisted, "including my wimpy neighbor, Ash." Only time will tell which of these rivals will come out on top.

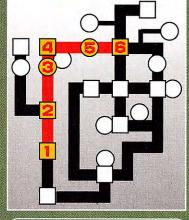
Professor Oak

Professor Oak has noted a dramatic increase in the Pokémon population in the area between Pallet Town and Cerulean City.





This Month's Map



1 Pallet Town

Viridian City

3 Viridian Forest

Pewter City

5 Mt. Moon

6 Cerulean City

Fossil Exhibit Opens

PEWTER CITY - A new exhibit specimens are quite a terrific find." The discovered in the caves beneath Mt. Moon has just opened at the Pewter City Museum. According to Professor Phineas Fogg, curator of the museum, "We're just beginning to unravel the mysteries of Pokémon biology and evolution, and these

showcasing rare Pokémon fossils museum also has a fascinating exhibit on space exploration. Admission to both displays is ₽50.



Some scientists say they have cloned new Pokémon from fossils, but most experts think this claim is hogwash.

Like the swallows returning to Capistrano, the Geodudes are making their yearly migration to Mt. Moon. If you'd like to capture one, remember that they are especially vulnerable to water- and grass-based attacks.



Geodudes are tough and would make a good addition to anyone's collection.

Geodudes



Beware! ZUBAT is

SWEET Candy NEAT!

Look for it at your local supermarket!



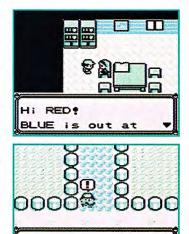


The sleepy village of Pallet Town is where your Pokémon adventure will begin. Your goal is to be recognized as the greatest Pokémon trainer in the world. At the same time, Professor Oak's grandson, Gary, will do everything he can to thwart you and claim that honor for himself!



Getting Started

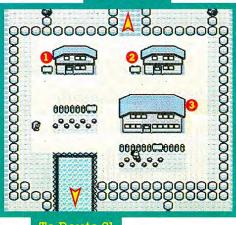
When your adventure begins, you'll be asked to choose names for yourself and your rival, Professor Oak's grandson. You may choose default names from the computer's list or make up two of your own. For this feature, we'll refer to your rival as "Gary," one of his default names. Now explore Pallet Town, being sure to visit Gary's house for a peek at the map on the wall. After you've talked to everyone, head north toward Route 1. Before you get very far, Professor Oak will appear and escort you to his lab. Once there, he'll let you choose one of his Pokémon for your very own!



Oak: Hey! Wait!

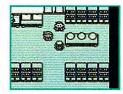
Don't go out!

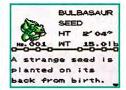
To Route 1



To Route 21

- YOUR HOME
- RIVAL'S HOME
- PROFESSOR OAK'S LAB



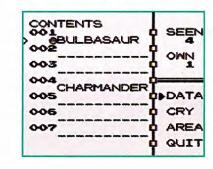


Which Pokémon you choose is up to you, but you'll need to adjust your battle and collecting strategy depending on which one you take.





Your first duel will be against Gary. If you win a duel with any Pokémon trainer, you'll take home bragging rights and a cash prize.



Your First Pokémon



Each Pokémon has its own strengths and weaknesses, and choosing which one to take is really a matter of personal preference. We will say, however, that Bulbasaur will fare the best against some of your early rivals. Before you leave Professor Oak's lab, Gary will challenge you and your Pokémon to your first duel. If you defeat him, you'll win some money. If your Pokémon faints, take it home to your mom for





The Pick of the Paks: Red & Blue

As you probably know, there are two versions of the Pokémon game: a Red version and a Blue version. Both versions contain the same game, but each has a slightly different set of Pokémon. The various Pokémon also appear in different ratios in each version. For example, Weedle is very common in the Red version but is much tougher to find in the Blue version.

Join the Cable Club

To collect all 150 Pokémon, you must trade with someone who has the other version of the game. Use the Game Link cable to trade Pokémon and fight duels. Once you're linked, begin a game and visit a Cable Club in a Pokémon Center for instructions.



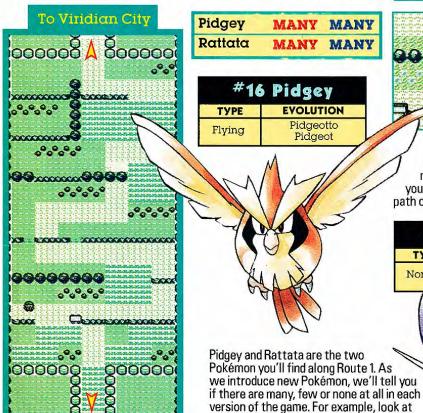


Route 1

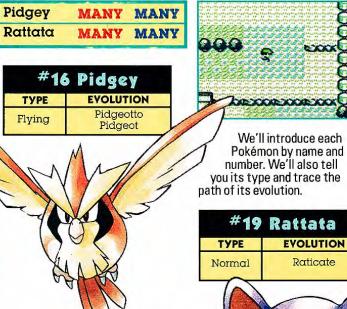
With your Pokémon in tow, take Route 1 north to Viridian City. As you wander through the tall grass, wild Pokémon will challenge you. You won't be able to capture them just yet, but that's all right. Let your Pokémon fight a few battles to gain experience. If your Pokémon is injured or faints, you can take it home or to the Pokémon Center in Viridian City.



As you explore the countryside, you'll meet various people. Some will be friendly citizens who may give you clues, while others will be rival Pokémon trainers who will challenge you to duels.



To Pallet Town



the chart above Pidgey's stats. According

Pidgey in both the Red and Blue versions.

You'll find wild Pokémon in grassy areas. If your Pokémon is weak, use the Run command to escape.



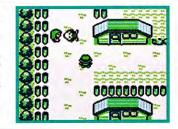






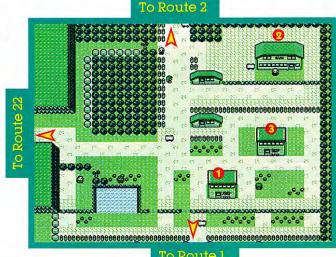
Viridian City

Viridian City has a Pokémon Mart, a Pokémon Center and a Gym. Gyms are where Pokémon trainers usually hang out, but this one is strangely empty. When you visit other towns, you'll be able to challenge local trainers, but for now, you'll have to be content with just looking around.



Special Delivery

The first time you visit the Pokémon Mart in Viridian City, you won't actually be able to buy anything. The Pokémon Mart clerk will give you a package to take to Professor Oak. Deliver the package to receive a Pokédex. The Pokédex is a portable computer that you can use to store your data files on all the Pokémon you've seen or captured. Now return to Viridian City and buy some Poké Balls. If you plan on staying in the area between Pallet Town and Viridian City to build experience, don't bother buying any special medicines just yet. Once you decide to head north to Pewter City, buy at least a couple of Antidotes (which will cure any Poison) for the road.



To Route 1

- Can you take
- Pick up Professor Oak's package from the Pokémon Mart in Viridian City. Take it back to Pallet Town and give it to him. He'll give you his new invention in return.



- O POKÉMON CENTER
- VIRIDIAN CITY GYM
- POKÉMON MART

| Poké Ball | 200 |
|---------------|-----|
| Antidote | 100 |
| Paralyze Heal | 200 |
| Burn Heal | 250 |
| | |

Welcome to the Pokémon Center

If you ever need help, the Pokémon Center will be the place to go. There are branch offices in most cities, and they'll provide your Pokémon with free medical treatment. You'll also be able to use their computers to access your PC at home, Professor Oak's PC and Someone's PC. You can use these PCs to store extra items and Pokémon and to receive an evaluation on your progress from Professor Oak. You can carry only six Pokémon at a time.







Each Pokémon Center has a PC you can use to access other PCs. If you access Professor Oak's PC, he'll evaluate your progress.



You'll meet some interesting folks in Viridian City, You don't have to take what they say very seriously.

There are a few areas around here you won't be able to reach until later in the game.

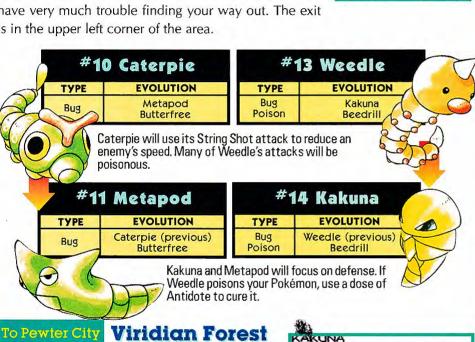


When you return to Pallet Town, be sure to stop by Gary's home. Despite what he said earlier, his sister will give you a map to take with you.

Route 2

Now it's time to start collecting Pokémon. Pidgey and Rattata are more plentiful along Route 1, so head back there to collect them first, then go north to Viridian Forest. Remember that you must weaken a Pokémon first before using a Poké Ball to capture it. If your target is too strong, it will break free. On the other hand, if you drain all of your target's energy, it will faint, and you won't be able to collect it. Keep in mind that you can't capture another trainer's Pokémon. You'll run across several trainers in Viridian Forest, so build up at least a couple of your Pokémon before you challenge them. There's only one main route through the forest, so you shouldn't have very much trouble finding your way out. The exit is in the upper left corner of the area.







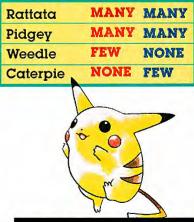
Rival trainers will often challenge you as soon as they see you, and you won't be able to avoid combat.

- **O** ANTIDOTE
- POKÉ BALL
- POTION

| Weedle | MANY | FEW |
|----------|------|------|
| Kakuna | MANY | FEW |
| Metapod | FEW | MANY |
| Caterpie | FEW | MANY |
| Pikachu | FEW | FEW |



To Viridian City

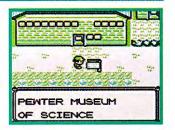


| #25 Pikachu | |
|-------------|-----------|
| ТУРЕ | EVOLUTION |
| Electric | Raichu |

Pikachu is one of several Pokémon you'll find in the forest. If you capture one, it will be especially helpful in Cerulean City.

Pewter City

With its own Pokémon Center, Gym, Pokémon Mart and Museum, Pewter City is a true metropolis, hustling and bustling with activity. This is also where you and your Pokémon will face your first major test of skill, battling it out with Brock, the leader of the local Gym.



Hit the Big Time

You've come a long way from Pallet Town, so relax and enjoy the sights here in the big city. If you don't know your way around, just ask, and the locals will be happy to direct you to the Museum or the Gym. The exhibits on fossils and the space program are interesting, but you probably won't be able to make sense of the clues you'll pick up until later. Just keep in mind what you see and hear once you move on to Mt. Moon.







MUSEUM

The BROCK

wants to fight!



POKÉMON CENTER POKÉMON MART

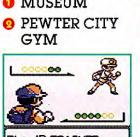
To Route 2

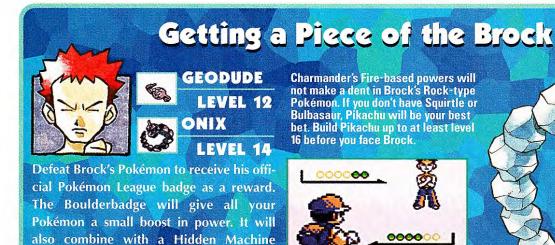
99999900000000000

Poké Ball 200 Potion 300 Escape Rope 550 100 Antidote 250 Burn Heal 200 Awakening Paralyze Heal 200

Pewter City Gym

Most of the trainers you find in Gyms will field two, three or even more Pokémon in battle. Before you face Brock, you must fight your way past one of his fellow trainers. The JR Trainer has both Diglet and Sandshrew at his command.





your Pokémon the Flash ability.

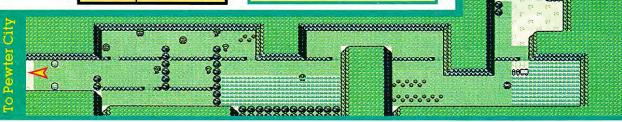
you'll find later and allow you to teach

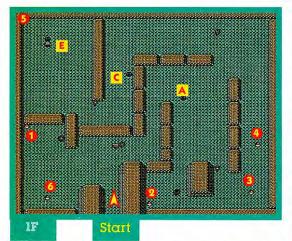
Route 3

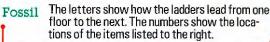
Take Route 3 to Mt. Moon. You'll find no fewer than eight Pokémon trainers on the way. None of their Pokémon are as tough as Brock's, but you'll still have your work cut out for you. At the Mt. Moon Pokémon Center, you can buy a Magikarp Pokémon from a traveling salesman.

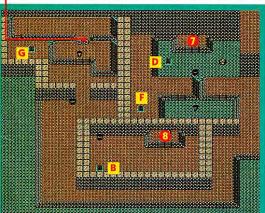
| #21 Spearow | | |
|------------------|-----------|--|
| ТУРЕ | EVOLUTION | |
| Normal Flying | Fearow | |

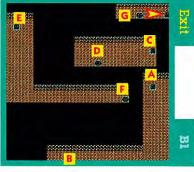
| Pidgey | MANY | MANY |
|------------|------|------|
| Spearow | MANY | MANY |
| Jigglypuff | FEW | FEW |











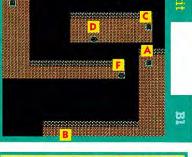
| Zubat | MANY | MANY |
|----------|------|------|
| Geodude | FEW | FEW |
| Paras | FEW | FEW |
| Clefairy | FEW | FEW |

TYPE

Bug

- O POTION
- POTION
- RARE CANDY
- ESCAPE ROPE
- 6 MOON STONE
- **3** TM 12
- **10** TM 01

O HP UP



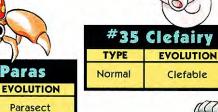
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| #4 | 1 Zubat |
|------------------|----------|
| ТУРЕ | EVOLUTIO |
| Poison Flying | Golba |

Mt. Moon Mt. Moon is chock full of Potions, peril and Pokémon. Use the maps to find your way through the tunnels to the exit. You'll also run into members of the infamous Team Rocket, a group of evil Pokémon trainers.

Into Mt. Moon

| #39 | Jigglypuff |
|--------|------------|
| ТУРЕ | EVOLUTION |
| Normal | Wigglytuff |



Technical Machine

Technical Machines, or TMs, are special devices that teach a particular skill to any one Pokémon. For exam-ple, the TM 34 you win from Brock can be used to teach a Pokémon the Bide technique, which will reflect an attack back on an enemy. Each TM can be used once only.

PIDGEY PIKACHU RATTATA Learned

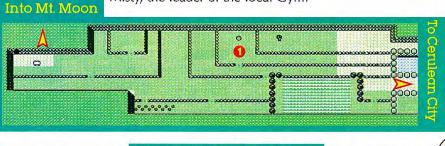
#74 Geodude **EVOLUTION TYPE** Rock Graveler Ground

Route 4

After the ordeal in Mt. Moon, Route 4 will seem like a walk in the park. You must jump over a hedge to reach the final path to Cerulean City. Just be aware that once you leap over that barrier, you'll be trapped in Cerulean City until you defeat Misty, the leader of the local Gym.

#27 Sandshrew
TYPE EVOLUTION
Ground Sandslash

You'll have to trade for one of these Pokémon.
There are no Ekans at all in the Blue version of the game and no Sandshrew in the Red version.



TM 04

| Rattata | MANY | MANY |
|-----------|------|------|
| Spearow | FEW | FEW |
| Ekans | FEW | NONE |
| Sandshrew | NONE | FEW |

| #23 Ekans | |
|-----------|-----------|
| ТУРЕ | EVOLUTION |
| Poison | Arbok |

Cerulean City

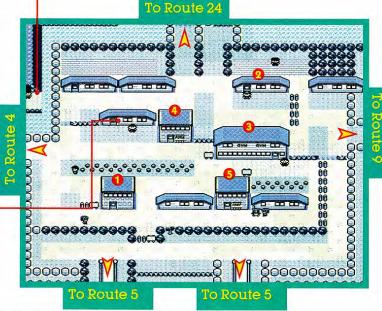
As long as you're trapped in Cerulean City, you may as well gather information from the locals. Defeat Misty in the local Gym to open the bridge to the north. If you need to build levels before you challenge Misty, look for Pokémon in the field to the west of town.



A Smooth Ride

As you know, you can earn tons of money by defeating Pokémon trainers in combat. You'll have to defeat a lot of trainers, though, to buy a bike in Cerulean City. A new ride here will set you back a cool \$1 million!

- You won't meet up with this fellow until much later in the game, so don't waste any time trying to get to him. Just remember to come back here later on.
- The man in this house will trade a Kung-Foo for a Spectre. If you capture two Kung-Foo, you can keep one and trade the other. Kung-Foo will appear in a



- **O** BIKE SHOP
- O HOUSE
- CERULEAN GYM
- O POKÉMON CENTER
- D POKÉMON MART

| Poké Ball | 200 |
|---------------|-----|
| Potion | 300 |
| Repel | 350 |
| Antidote | 100 |
| Burn Heal | 250 |
| Awakening | 200 |
| Paralyze Heal | 200 |

You'll need to win a lot of duels to earn enough money for a bicycle.



The bicycle will enable you to travel very quickly, but you'll still be open to attack from wild Pokémon and rival trainers.

later area.

She's Just a Wet Blanket





STARYU LEVEL 18

STARMIE

LEVEL 21

Misty is the leader of the local Gym, but you'll have to face two other trainers before you can challenge her. Defeat Misty's Pokémon to receive her TM 11 and her Cascadebadge. This badge can be combined with a Hidden Machine you'll find later to gain the Cut ability.

Staryu and Starmie are Water-type
Pokémon, and Bulbasaur (which will
likely have evolved into lvysaur by now)
is your best bet. If you don't have
Bulbasaur, any Electric- or Grass-type
Pokémon will do.



The MISTY wants to fight!



The Rocky Road Ahead

With Misty out of the way, you'll be able to explore Route 24. If you want to find out more about the mysteries and danger that lie ahead, tune in every month for the next five months for more exciting issues of Pokémon Power. We'll be presenting the best collecting and combat strategies straight from the pros at Nintendo, so you won't want to miss a single issue!

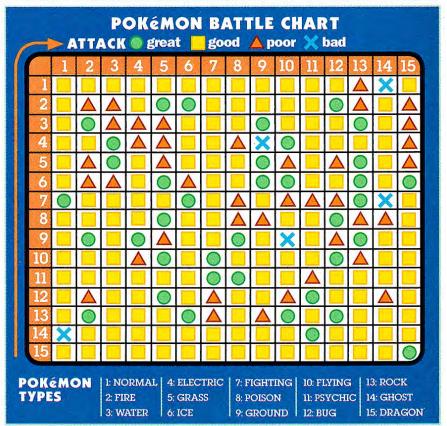




The Oak Files

Lesson 1: Types

There are 15 major types of Pokémon, and each type has specific strengths and weaknesses. To find out how one type of Pokémon will do in battle against another, refer to the chart to the right. On the left side of the chart, look for the type that corresponds to your Pokémon. On the top of the chart, look for the your opponent's type. From your type, trace a line to the right, and from your opponent's type, trace a line going down. Look at the symbol in the space where the lines meet. This will tell you whether you have a great chance, a good chance, a poor chance or no chance at all of winning the battle. For example, a Fire-type (#2) will have a great chance again a Bug-type (#12), but a poor chance against a Rocktype (#13). Use this chart to plan your battle strategies.















Hello, everyone. I'm Professor Oak, the world's leading expert on the wondrous creatures known as Pokémon. I'll be joining you every month with special tips, information and Pokémon profiles. This month, we'll take a closer look at Weedle, Paras and one of my personal favorites, Bulbasaur.

OF LONGING

Pokémon Profiles

#13 Weedle

Our first specimen is Weedle.
While most Pokémon belong
to a single category or type,
Weedle actually has the combined characteristics of both
a Bug-type and a Poisontype Pokémon. It has twice
the strengths and twice the
weaknesses of other
Pokémon.

#46 Paras

Paras is another dual-category Pokémon. It is a combination of a Bug-type and a Grass-type Pokémon. It is often difficult to predict how dual-type Pokémon will perform in battle, especially against other dual-types. In the end, however, you'll find that they are among the most useful and versatile Pokémon.

#01 Bulbasaur

Bulbasaur is a combination of a Poison-type and a Grass-type Pokémon. Grass-types are quite unusual in that they are creatures that display some of the characteristics of plants. For example, as Bulbasaur gains experience, the plant-like growth on its back will also develop. When Bulbasaur evolves into lvysaur, the bulb will sprout.



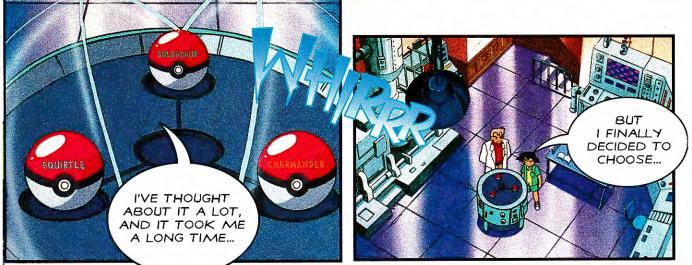


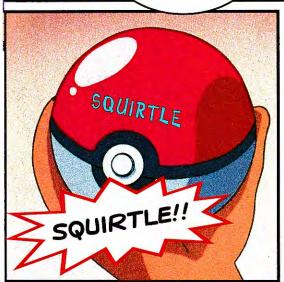


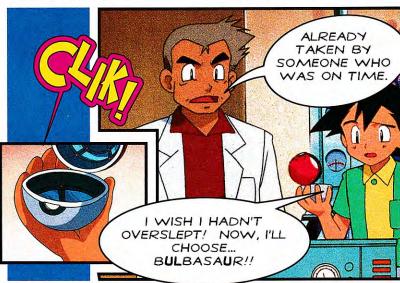




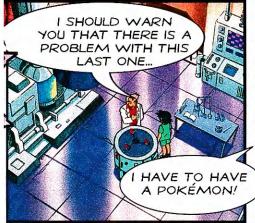












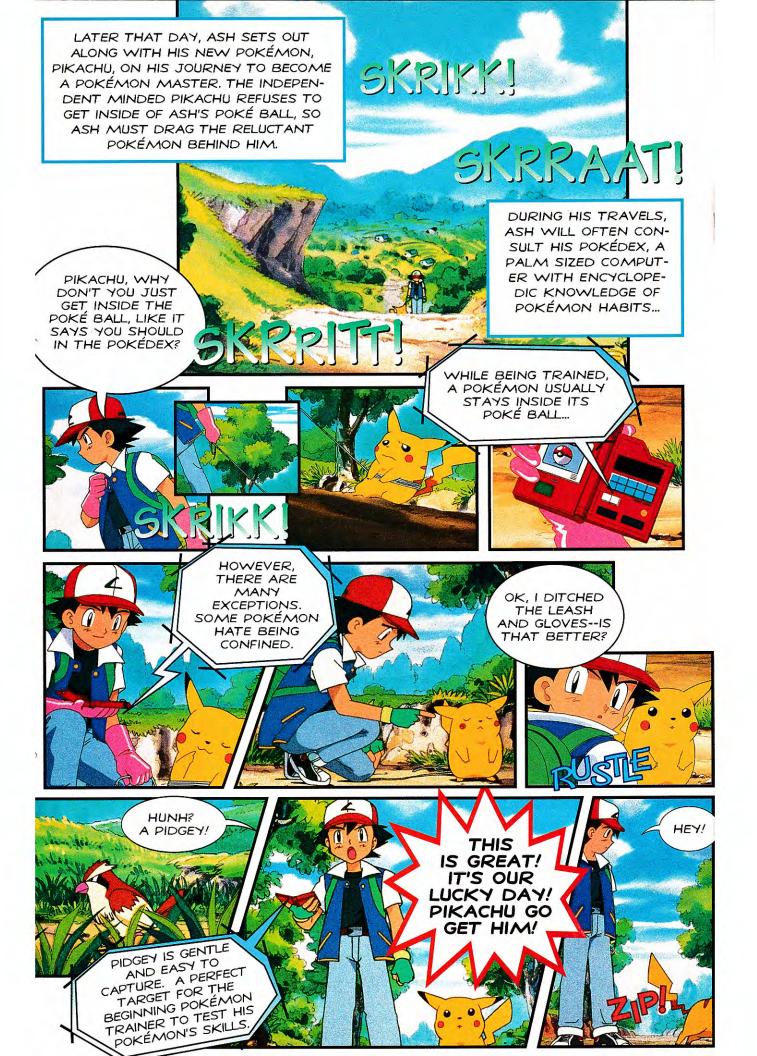


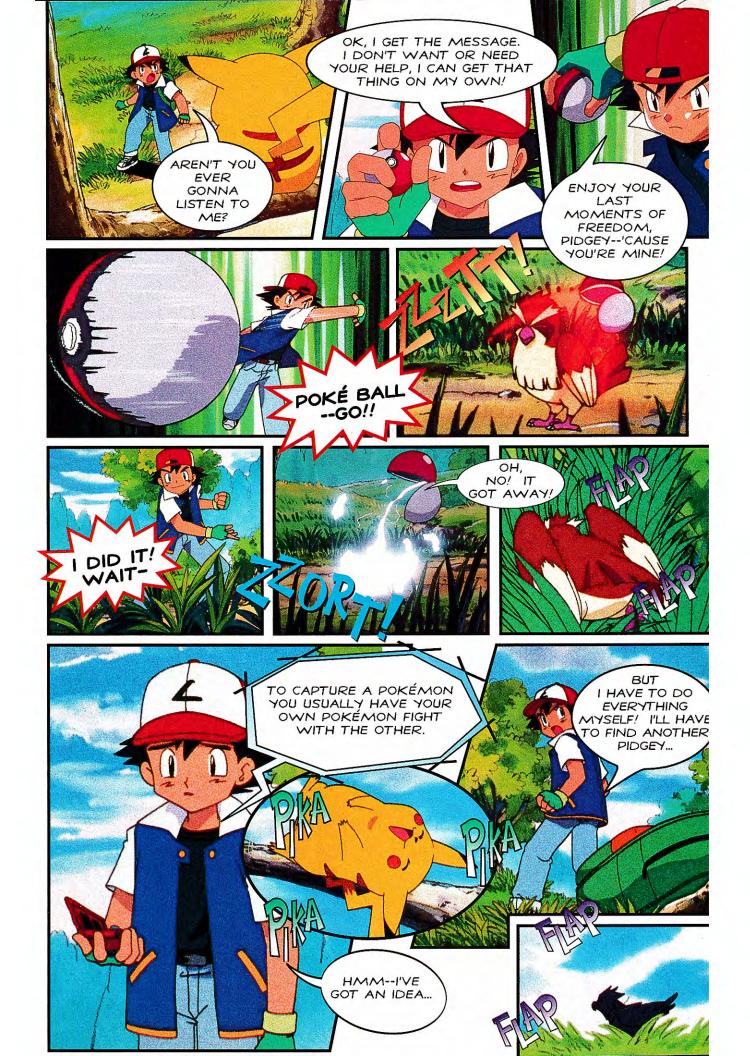










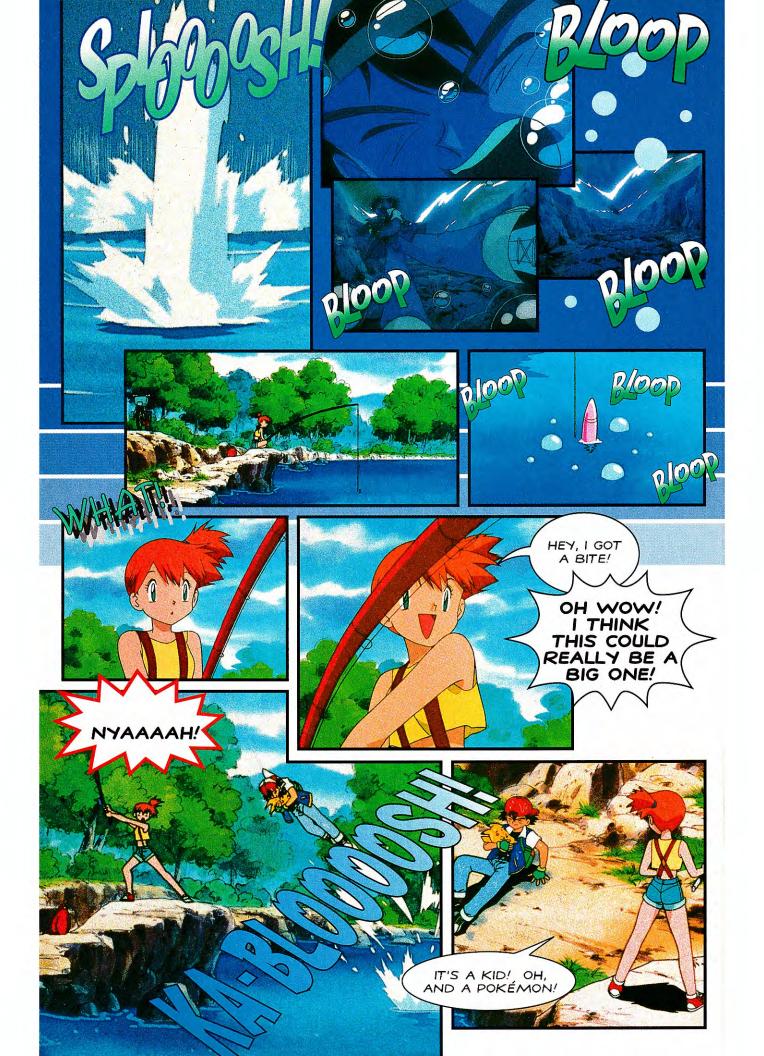


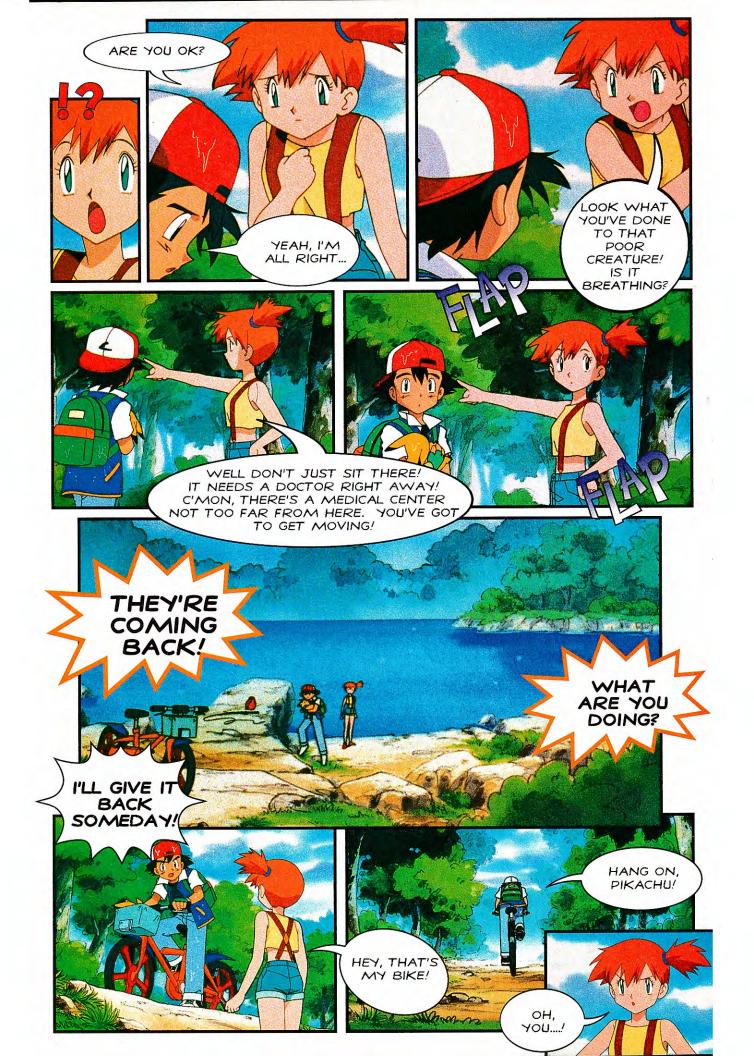






















Watch for the Pokémon Animated Series near you!

If you live in one of these lucky locales, keep an eye out for Pokémon on your TV this fall. Don't despair if you live elsewhere—more locations will be added to this laundry list all the time. Be sure to check your local listings for the day and time Pokémon is scheduled to air on your local TV station.



LOCATION Albany, NY Albany, GA Albuquerque, NM Alexandria, LA Anchorage, AK Atlanta, GA Augusta, GA Austin, TX Bakersfield, CA Baltimore, MD Baton Rouge, LA Birmingham, AL Boise, ID Boston, MA Buffalo, NY Burlington, VT Cedar Rapids, IA Champaign, IL Charleston, SC Charleston, WV Charlotte, NC Chattanooga, TN Chicago, IL Cincinnati, OH Cleveland, OH Columbus, MS Columbus, OH Dallas-Ft. Worth, TX Davenport, IA Dayton, OH Denver, CO Des Moines, IA

TV STATION **WXXA** WBKL KAUO WNTZ KYES WUPA WFXG KVC KUVI WNUV **KWBJ** WABM KNIN **WSBK** WNYO WWIN **KFXA** WRSP WMMP WVAH WFVT WDSI **WPWR** WSTR **WBNX WBSI WWHO** KTXA KLJB WRGT KDVR KDSM

| LOCATION | TI CTATION | I OCATION | TV STATION |
|-------------------|------------|-------------------------|------------|
| LOCATION | TV STATION | | WOFL |
| Detroit, MI | WKBD | Orlando, FL | WDKA |
| El Paso, TX | KJLF | Paducah, MO | WYZZ |
| Eugene, OR | KROZ | Peoria, IL | |
| Flint, MI | WSMH | Philadelphia, PA | WPSG |
| Florence, SC | WFXB | Phoenix, AZ | KUTP |
| Fresno, CA | КМРН | Pittsburgh, PA | WPGH |
| Ft. Myers, FL | WTVK | Portland, ME | WPXT |
| Ft. Smith, AR | KFDF | Portland, OR | KWBP |
| Grand Rapids, MI | IMXW | Providence, RI | WLWC |
| Green Bay, WI | WACY | Raleigh, NC | WLFL |
| Greensboro, NC | WUPN | Reno, NV | KAME |
| Greenville, NC | WHNS | Richmond, VA | WRLH |
| Hartford, CT | WTXX | Roanoke, VA | WFXR |
| Houston, TX | KTXH | Rochester, NY | XWBT |
| Idaho Falls, ID | Channel 31 | Sacramento, CA | KMAX |
| Indianapolis, IN | WNDY | Salt Lake City, UT | KUWB |
| Jackson, MS | WDBD | San Antonio, TX | KABB |
| Jacksonville, FL | WJWB | San Diego, CA | KSWB |
| Kansas City, MO | KSMO | San Francisco, CA | KBHK |
| Knoxville, TN | WTNZ | Santa Barbara, CA | KKFX |
| La Crosse, WI | WLAX/WEUX | Savannah, SC | WTGS |
| Las Vegas, NV | KUPN | Seattle-Tacoma, WA | KSTW |
| Lexington, KY | WDKY | Shreveport, LA | KSHV |
| Little Rock, AR | KASN | Spokane, WA | KSKN |
| Los Angeles, CA | KCOP | St. Louis, MO | KPLR |
| Louisville, KY | WBNA | Syracuse, NY | WSYT |
| Madison, WI | WHPN | Tallahassee, FL | WTLH |
| Memphis, TN | WLMT | Tampa-St. Petersburg, F | L WTOG |
| Miami, FL | WBFS | Tucson, AZ | KWBA |
| Milwaukee, WI | WCGV | Tulsa, OK | KOKI |
| Minneapolis, MN | KMSP | Twin Falls, ID | KXTF |
| Montgomery, AL | WAXC | Tyler, TX | KFXK |
| Nashville, TN | WUXP | Waco, TX | KAKW |
| New Orleans, LA | WUPL | Washington, DC | WDCA |
| New York, NY | WPIX | Watertown, NY | WBQZ |
| Norfolk, VA | WTVZ | West Palm Beach, FL | WTVX |
| Oklahoma City, OK | КОСВ | Wichita, KS | KCTU |
| Omaha, NE | кохо | Wilkes Barre, PA | WILF |
| | | Yakima, WA | KEBB |
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